

2021/ 2022	AUTUMN		SPRING		SUMMER	
	HT1	HT2	HT3	HT4	HT5	HT6
Y9						<p>Area of study Introduction to GCSE Business + Business Activity</p> <p>Key concepts Existence, Entrepreneurs</p>
Y10	<p>Area of study Business Activity (Unit 1)</p> <p>Key concepts Existence, Entrepreneurs, Business Planning, Ownership, Objectives + change Stakeholders, Growth</p> <p>Assessment method End of Unit Assessment</p>	<p>Area of study Marketing (Unit 2)</p> <p>Key concepts Market Research, Market Segmentation, Marketing Mix</p> <p>Assessment method Mid (HT2) + End (HT3) of Unit Assessment</p>		<p>Area of study People (Unit 3)</p> <p>Key concepts HR, Recruitment and selection, motivation and training, staff development, employment law, employee rights, communication, organisational charts, ways of working</p> <p>Assessment method Mid (HT4) + End (HT5) of Unit Assessment</p>		<p>Area of study Revision</p> <p>Key concepts Business Activity, Marketing, People</p> <p>Assessment method End of Component/Year Mock</p>
Y11	<p>Area of study Operations (Unit 4)</p> <p>Key concepts Production processes, quality, sales process and consumer law, business location, working with suppliers</p> <p>Assessment method End of Unit Assessment</p>	<p>Area of study Finance (Unit 1)</p> <p>Key concepts Role of finance, sources of finance, revenue/costs/profit and loss, break even</p> <p>Assessment method Mock Exam (inc preparation)</p>		<p>Area of study Influences on Business (Unit 1) The interdependent nature of business (Unit 1)</p> <p>Key concepts Ethical and environmental considerations, economic climate, globalisation</p> <p>Assessment method End of Component 2 Mock</p>		<p>Area of study Revision</p> <p>Key concepts Component 1 + 2</p> <p>Assessment method Mock (Component 1) Final GCSE Exams</p>

	AREAS OF STUDY	KEY CONCEPTS	ASSESSMENT METHOD
NOTES			