

2023/ 2024		AUTUMN		SPRING		SUMMER		
		HT1	HT2	HT3	HT4	HT5	HT6	
Y10	<p>Area of study Business Activity (Unit 1)</p> <p>Key concepts Existence, Entrepreneurs, Business Planning, Ownership, Objectives + change Stakeholders, Growth</p> <p>Assessment method End of Unit Assessment</p>	<p>Area of study Marketing (Unit 2)</p> <p>Key concepts Market Research, Market Segmentation, Marketing Mix</p> <p>Assessment method Mid (HT2) + End (HT3) of Unit Assessment</p>		<p>Area of study People (Unit 3)</p> <p>Key concepts HR, Recruitment and selection, motivation and training, staff development, employment law, employee rights, communication, organisational charts, ways of working</p> <p>Assessment method End (HT4) + End (HT5) of Unit Assessment</p>		<p>Area of study Revision</p> <p>Key concepts Business Activity, Marketing, People</p> <p>Assessment method End of Component/Year Mock</p>		
	SKILLS FOR LIFE/ FUTURE LEARNING AND EMPLOYMENT							
NOTES	<p>Team-working Communication Business Planning Financial Management Budgeting Effective marketing</p>							