

2024/ 2025		AUTUMN		SPRING		SUMMER		
		HT1	HT2	HT3	HT4	HT5	HT6	
Y10	<p><b>Area of study</b> Business Activity (Unit 1)</p> <p><b>Key concepts</b> Existence, Entrepreneurs, Business Planning, Ownership, Objectives + change Stakeholders, Growth</p> <p><b>Assessment method</b> End of Unit Assessment</p>	<p><b>Area of study</b> Marketing (Unit 2)</p> <p><b>Key concepts</b> Market Research, Market Segmentation, Marketing Mix</p> <p><b>Assessment method</b> Mid (HT2) + End (HT3) of Unit Assessment</p>		<p><b>Area of study</b> People (Unit 3)</p> <p><b>Key concepts</b> HR, Recruitment and selection, motivation and training, staff development, employment law, employee rights, communication, organisational charts, ways of working</p> <p><b>Assessment method</b> End (HT4) + End (HT5) of Unit Assessment</p>		<p><b>Area of study</b> Revision</p> <p><b>Key concepts</b> Business Activity, Marketing, People</p> <p><b>Assessment method</b> End of Component/Year Mock</p>		
	SKILLS FOR LIFE/ FUTURE LEARNING AND EMPLOYMENT							
NOTES	<p>Team-working Communication Business Planning Financial Management Budgeting Effective marketing</p>							